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Vacation Fashion Novelties.

Gowns that are Dreams of Coolness, the New "Saucy Hats" and the Liciest of Parasols for Hot Summer Days.

Garden Party Costume of Embroidered Crepe and Rose Chiffon, a Veritable "Good Time" Costume. The Small Hat of White Satin is Very Chic.



One of My Favorite Small Hats Created in Striped Crepe, with Brim of Straw.



Back View of Garden Party Costume, Showing the New Girdle Sash.

LADY DUFF-GORDON, the famous "Lucile" of London, and foremost creator of fashions in the world, writes each week the fashion article for this newspaper, presenting all that is newest and best in styles for well-dressed women.

Lady Duff-Gordon's Paris establishment brings her into close touch with that centre of fashion.

Lady Duff-Gordon's American establishment is at Nos. 37 and 39 West Fifty-seventh street, New York.

By Lady Duff-Gordon ("Lucile").

TRY to suggest "good times" in both my hats and gowns that will be worn during what I call the "good times" months of July and August. In the charming rose and white costume that I am showing you this week I feel that I have successfully brought out every quality of this kind. Does not this whole costume suggest to you a delightful out-of-doors affair? A garden party held on the grounds of some beautiful country estate?

This is a quaint model, but one that has all the hallmarks of the very latest creations. It is created in an embroidered crepe. The skirt is made in two sections, each edged with a band of rose chiffon, and the hem is also of this fabric. The little overskirt, longer at the hips than in front or back, is edged with the chiffon. And, as you see in the picture, this rose note is reproduced on the bodice. The girdle, which has a novel bow arrangement and long ends, is of three shades of rose satin.

The piquant little hat is one of the very odd white satin affairs. It is bound with rose satin, and has a large rose set coquettishly on the brim. I am showing you a back view of this so charming costume, as I think that backs are even more important than fronts.

While there is every evidence that August will bring back the large flowered and plumed hat, the small hat is still the popular model. There is so much personality, I think, to the small hat that I

shall continue to make them whenever possible. This little hat has a lavender brim of straw. The hat itself is covered with silk crepe striped in two tones of mauve. The satin band is lavender, with tiny flowers painted on it, and there is just a small bunch of mauve flowers at the right of the brim.

The ever so charming costume in flowered silk that I am sending you bears strong token that the Pompadour will be with us. The high girdle and the soft filmy bertha are very beautiful, but as a rule are becoming only to slender figures. The draped overskirt, too, alas, is only charming when worn by those of much slenderness.

Let every woman keep well in the front of her mind that she cannot be considered perfectly dressed unless she carries a parasol. I cannot recall a season when parasols, those first aids to the coquette, were more vitally important. The smaller ones are always very much trimmed, and are invariably of lace or net.

I am, however, showing you one that is a combination of net and silk, the upper section being of white silk and the lower of fine net embroidery. Where the two sections join there is a ruching of net.

And notice, if you please, the diaphanous gown worn by the wearer of this parasol. It is one of my lighthearted gowns, a symphony in yellow and white. The hat is a big affair of white maline, with a shirred brim, bound with a pale yellow satin.

Midsummer Gown of White and Yellow Etamine, Maline Hat and Parasol of Net and Silk.



Quaint Costume Suggesting the Pompadour Period, Which is Just Now the Tendency of the Fashion.